



**Media Contact:**

Kathryn Zakskorn

Director of Franchise Marketing

650-462-9501

[kzakskorn@homecareassistance.com](mailto:kzakskorn@homecareassistance.com)

## **Home Care Assistance of Centennial Receives 2018 Best of Home Care® Leader in Excellence Award**

*Home Care Assistance of Centennial is recognized for the second consecutive year as one of the top home care agencies in the country based on client satisfaction*

(CENTENNIAL, CO – JANUARY 25, 2018) [Home Care Assistance of Centennial](#), the premier provider of in-home care for seniors, is honored to be recognized as a 2018 Best of Home Care Leader in Excellence. The Leader in Excellence Award is the highest recognition awarded by Home Care Pulse and is given to select home care businesses that consistently rank among the very highest in 10 or more quality metrics. As a Leader in Excellence, Home Care Assistance of Centennial is now ranked among the top 4-5% of home care providers participating in the Home Care Pulse Satisfaction Management Program.

“Our goal at Home Care Pulse is to empower home care businesses to reach their goals and deliver the best home care possible,” says Aaron Marcum, CEO and founder of Home Care Pulse. “We are happy to recognize Home Care Assistance of Centennial as a Leader in Excellence. We’ve been impressed by their commitment to their clients and caregivers, as well as the quality of the overall care they provide. They really stand out in their market as a top home care provider.”

Home Care Pulse created these awards to identify the top in-home care agencies that demonstrate a dedication to provide top-notch care and quality improvement. To qualify for this award, 10% of Home Care Assistance of Centennial’s clients and caregivers were interviewed each month by Home Care Pulse. Over a 12-month period, Home Care Assistance of Centennial received high client and caregiver satisfaction ratings in areas such as caregiver training, compassion of caregivers, communication, scheduling, client/caregiver compatibility, and other areas.

“We are very pleased to be recognized as a quality leader in home care” said Pete Lane, Owner of Home Care Assistance of Centennial. “Our services and compassionate caregivers truly differentiates us from other providers in the senior home care space.”

At Home Care Assistance, care plans are tailored to clients’ individual needs and preferences. Clients are also expertly matched with thoroughly trained, screened and conscientious caregivers. With a mission to change the way the world ages, Home Care Assistance helps seniors live well at home through innovative offerings such as their proprietary [Balanced Care Method](#)™, a holistic approach to healthy longevity based on scientific studies of the longest living people on Earth, and the [Cognitive Therapeutics Method](#)™, an activities-based program designed to promote brain health and improve quality of life.

To find out more about Home Care Assistance of Centennial's commitment to excellence, please visit [www.CentennialHomeCareAssistance.com](http://www.CentennialHomeCareAssistance.com) or call (303) 957-3100 at any time. The company also welcomes anyone to visit their office which is located at 8200 S. Quebec St., Suite A5, Centennial, CO 80112.

### **About Home Care Assistance**

[Home Care Assistance](http://www.homecareassistance.com) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2018 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2016, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The company was recognized as a [2017 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.

### **About Home Care Pulse**

Home Care Pulse is the home care industry's leading firm in satisfaction research and quality assurance. On behalf of home care businesses across North America, Home Care Pulse gathers unbiased satisfaction ratings from clients and caregivers and detailed feedback to ensure the best in-home care possible can be provided. Powerful online reports allow businesses to identify needs and take action to reduce increase satisfaction, reduce caregiver turnover, and address client needs. For more information, please call Home Care Pulse at (877) 307-8573 or visit [homecarepulse.com](http://homecarepulse.com).